



newsWEB personalized enables the automatic production of personalized press reviews: Your recipients ONLY get the information they are really interested in.

- One-time creation of a preference list with relevant topics for each recipient
- Each article is assigned to a topic
- Articles can be assigned automatically to recipients
- Press department can send recipient-specific recommendations of interesting articles via e-mail with links to the articles in the intranet.
- Targeted press review distribution reduces copyright costs!

Example: Municipal Utilities

Recipients	Categories					Categories per press review
	Company	Competitors	Region	Energy Techn.	Sponsoring	
Management	✓	✓	✓	✓	✓	5
Controlling	✓					1
Production	✓			✓		2
Sales	✓	✓			✓	3

Overview of the most important features

- Administration of recipients, recipient groups and associated links to topics
- Automatic output to recipients linked to the topics
- Distribution of recipient-specific e-mails with links to produced intranet documents or with attached press review
- Processing scanned documents, digital articles...
- Production of individual daily press reviews
– as 1 PDF incl. coversheet and personalized table of content
- Speed-optimized data generation
- FTP-control

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