

newsWEB mobile enables you to send your Electronic Press Review directly to any mobile device. The press review consists of two components: a webpage and an email, which delivers the link to this page. The reader just clicks on the link and gets directly to the webpage.



The email contains a TOC (categories, title, source, source date, abstract...) with links to the articles which can be downloaded accordingly.

Not only digital articles but also scanned clippings are clearly readable due to single-column wrap and optimized, scaled image display in HTML or GIF.

A particular highlight is the clean layout in IOS-appearance. Expandable categories and perfectly readable headlines with publication logos contribute to an improved clarity. Articles are sorted by days and categories and can be called up individually, ensuring the access also to previous press reviews. The dynamic navigation bar is always reachable and, due to its constant size, also easy to handle.

Technical requirements:

- Internet connection and access authorization for the server
- Browser (*Internet Explorer, Firefox Mobile, Google Chrome, Opera Mini, Safari...*)

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