Data Scan

news**WEB**®

mobile

newsWEB mobile enables you to send your Electronic Press Review directly to mobile devices. The press review consists of two components: a webpage and an e-mail, which delivers the link to this page. The reader just clicks on the link and gets directly to the webpage.

The e-mail contains an index (categories, title, source, source date, abstract…) with links to the articles which can be downloaded accordingly.

Not only digital articles but also scanned clippings are clearly readable due to single-column wrap and optimized, scaled image display in HTML or GIF.

A particular highlight is the clean layout in A*pple* appearance. Expandable categories and perfectly readable headlines with publication logos contribute to an improved clarity. The articles are sorted by days and categories and can be called up individually, ensuring the access also to previous press reviews. The moving navigation bar is always reachable and due to its constant size also easy to handle.

Especially for *iPhone* and *iPad* we have developed **newsWEB APPress**. Fast download in the background, full-text retrieval and keyword highlighting are the essential benefits.

Technical requirements:
- Internet connection and access authorization for the server
- Browser (*Internet Explorer, Firefox Mobile, Google Chrome, Opera Mini, Safari,…*)