



With **newsWEB APPress** you conveniently read the press reviews prepared by the press office on *iPhone* and *iPad*. The concept is based on *newsWEB* - our software for producing electronic press reviews.

The app displays the articles in one single column (*iPhone*) or in multiple columns in the original layout (*iPad*). Fast download in the background, full-text retrieval and keyword highlighting are the essential benefits.

#### Key facts

- Quick access and crystal-clear display of scanned and digital articles
- Easy navigation by days, categories and articles
- Publication logos contribute to an improved clarity
- Rapid first reading results, reloading in the background
- Hyperlinks lead to further information sites or videos
- Full-text retrieval
- Keyword highlighting
- APPress informs you when a new edition has been published (in preparation)
- Single sign on and registration
- Easy, own hosting (no Active Server Pages, Servlets or similar) on Win/Unix
- optional: hosting via DataScan

#### Technical requirements:

Press review production: **newsWEB mobile**

- Access authorization for uploading the press review on your own website  
or
- Hosting of webserver via DataScan

Press review display: **newsWEB APPress**

- *iPhone* ≥ 4
- *iPad*
- Single download of app (AppStore)
- Registration

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