

## newsWEB6

**newsWEB 6.5** is the press review editorial module that helps you to produce Electronic Press Reviews in various formats - easy, fast and user-friendly.

The strength of **newsWEB 6.5** lies in particular in the optimal management of different sources and output formats combined with a high degree of layout flexibility.

We have paid special attention to the specific requirements of media monitoring organizations: By separating the press review compilation (client) from the technical production (server), time and personnel costs will be saved.



Articles can come from various import channels

- Paper: Scanning and clipping
- Online content (internet, ticker)
- E-paper: PDF
- Digital articles from online databases (PMG Presse-Monitor / Factiva)
- Audio / Video

**newsWEB** creates electronic press reviews in any kinds of output formats

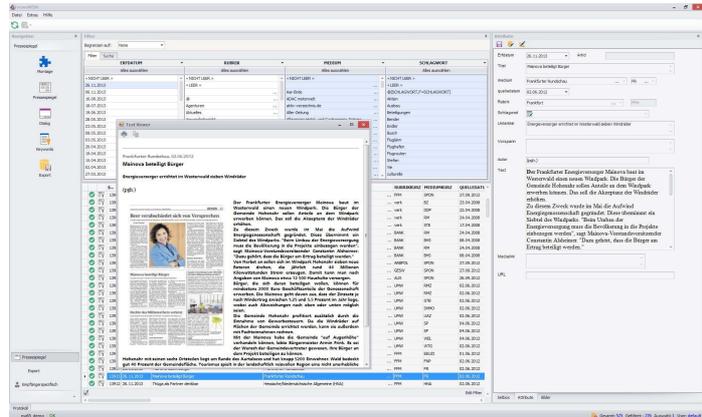
- Complete PDF with cover sheet and index for printout, .... with intranet navigation and link to article report
- Recipient-specific press reviews: web pages, links and single articles
- Newsletters via e-mail
- Mobile output: Text, image + faksimile. As web navigation or App for iPhone/iPad
- Export to archives, Lotus Notes or your database
- Flexible adaptation and simple call of any kinds of customer configurations
- Perfect for associations, centralized service providers, PR agencies .... and media observers

## newsWEB 6.5: New technologies for producing press reviews

The new development is based on the reliable *newsWEB 5.1*, which offers a wide range of functionalities and has now been improved.

The essential requirements for this new development are:

- Maximum use of technical capacity by multiprocessor activation
- Optional separation in client-/server-operation:
  - Client: Compile and optimize press review. Submit job
  - Server: Produce press reviews jobwise
- Parallel production of personalized press reviews
- Subsequent attribution with comprehensible entry mask
- New, fast live editor (*newsComposer*)
- Release for Windows 7 (32 / 64 Bit) /  $\geq$  Windows Server 2008

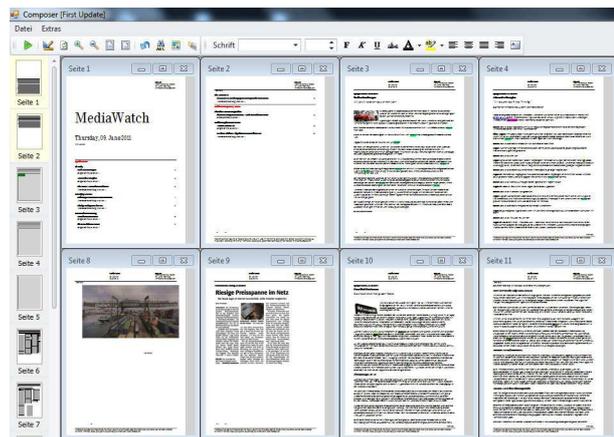


### Procedure

After importing all articles are available in the article table. By selecting the latest entry date, you only have access to your current articles which can be mounted immediately. After being placed in the correct order, the preview (*newsComposer*) can be called. Here you change the arrangement, highlight keywords, scale and position images, insert comments, shorten and format texts and paragraphs.

After finetuning the press review resp. all personalized press review issues will be produced with one single click - on the server.

The website defined via *newsWEB*, in appearance adopted to the respective intranet, with electronic index and linked articles, is automatically updated. FTP-upload and e-mail distribution further automate the production process.



The largely automated creation of reports for copyright fees ensures a legally secured procedure.

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